

# Improve your Nordic business case

## Enter fully equipped

As a Contract Pharma Organisation (CPO) we offer all the local capabilities and global experience to launch your product in the Nordic market.

Your dedicated contact person comes with a selection of specialists to support your journey exactly when needed.

## You grow - costs don't

Being a CPO, we base our fees on the work we provide, not on your revenues.

We offer a predictable and stable financial structure, in which your profits are free to grow alongside your product in the new market.

## The future is yours

With our transparent partnership model all your various growth opportunities remain open.

We take pride in being flexible, so that territory control stays in your hands.

# Raise your expectations

## Your Contract Pharma Organisation (CPO)

With Arex Advisor your costs are predictable and stable. Your business case is validated via an assessment of the strategic investments needed. Once your product is launched, your profit increases as you grow.

## The right experts at the right time

Our specialists are here to support you with strategy and hands-on operations throughout your journey.

